IN THE CLAIMS:

Please amend claims as follows.

Claims 1-27. (Cancelled).

28. (Previously Presented) A method of providing a profile to a mobile terminal, the method comprising:

allocating a profile to a specific event;

detecting an association of a mobile terminal with said event; and

transmitting said profile to said mobile terminal.

29. (Previously Presented) A method according to claim 28, wherein said profile includes a collection of user settings or preferences.

30. (Previously Presented) A method according to claim 28, wherein said profile includes user manageable settings.

31. (Previously Presented) A method according to claim 28 wherein said profile includes a custom or event specific profile package.

32. (Currently Amended) A method according to claim 28 further including ~~the step of~~ installing the profile in said mobile station.

33. (Currently Amended) A method according to claim 28, wherein said event is a location dependent event, ~~the step of~~and wherein detecting an association of a mobile terminal with said event compris~~ing~~es detecting a location of the mobile terminal.

34. (Currently Amended) A method according to claim 33, wherein said event is further a time dependent event, ~~the step of~~and detecting an association of a mobile terminal with said event further compris~~ing~~es detecting the location of the mobile terminal within a predetermined time period.

35. (Previously Presented) A method according to claim 34, wherein the predetermined time period corresponds to duration of the event.

36. (Previously Presented) A method according to claim 28, further comprising removing said profile from said mobile terminal responsive to termination of said event.

37. (Currently Amended) A method according to claim 36, wherein said removing ~~step~~ comprises transmitting a termination signal to said mobile terminal responsive to which said profile is deleted.

38. (Previously Presented) A method according to claim 37, wherein the profile is removed responsive to the mobile terminal leaving the location associated with an event.

39. (Previously Presented) A method according to claim 28 wherein the profile includes a link to event specific information.

40. (Previously Presented) A method according to claim 28 wherein the profile includes the identity of an instant community.

41. (Currently Amended) An application server for configured to provide ing an event specific profile to at least one mobile terminal, including:

a first communications interface for configured to provide ing a mobile network with event specific information;

a second communications interface for configured to receive ing details of a mobile terminal associated with said event specific information;

and a third communications interface for configured to transmit ting the event specific profile to the mobile terminal associated with said event specific information.

42. (Previously Presented) An application server according to claim 41, wherein said profile includes a collection of user settings or preferences.

43. (Previously Presented) An application server according to claim 41, wherein said profile includes user manageable settings.

44. (Previously Presented) An application server according to claim 41, wherein said profile includes a custom or event specific profile package.

45. (Currently Amended) An application server according to claim 41, further including ~~the step of~~ installing the profile in said mobile station.

46. (Previously Presented) An application server according to claim 41, wherein the event is a location dependent event.

47. (Previously Presented) An application server according to claim 41 wherein the event is further a time dependent event.

48. (Previously Presented) An application server according to claim 41, wherein the event specific information is a geographical location.

49. (Previously Presented) An application server according to claim 41, wherein the second communications interface receives details of a mobile terminal located in said location.

50. (Previously Presented) An application server according to claim 49, wherein said details include the identity of the mobile terminal.

51. (Previously Presented) An application server according to claim 41, wherein the first and second communications interface are a fixed line communication interface.

52. (Previously Presented) An application server according to claim 41, wherein the third communication interface is a mobile wireless communication interface.

53. (Previously Presented) An application server according to claim 52, wherein the third communication interface is a GPRS or Bluetooth interface.

54. (Currently Amended) A communication system ~~for~~ configured to provide ~~ing~~ event specific profiles to mobile terminals, comprising:

an application server associated with the event;

a mobile communication network ~~for~~ configured to receive ~~ing~~ event specific characteristics from the application server; and

at least one mobile terminal ~~for~~ configured to connect ~~ion in~~ to said network;

wherein the mobile network notifies the application server if the mobile terminal is associated with said event, and when responsive thereto the application server transmits the event specific profile to said mobile terminal.